



Texas Friendly Customer Service & Tourism Training Workshop

February 17, 2014 ★ 9am-3pm/Lunch Included

Ben E. Keith Hospitality Room ★ 2019 W. Oak Street ★ Palestine, TX

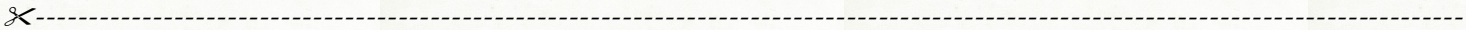
Make Texas Friendly the Official Language of Your Business...

Participants will learn about the basics of customer service, opportunities for tourism development, and ways to make **PALESTINE, TEXAS** a tourist-friendly place. All participants will be "Texas Friendly" certified at the conclusion of the session.

This workshop will help your front-line employees:

- ✓ Develop positive customer service skills and practices
- ✓ Understand the role of excellent customer service
- ✓ Learn how to acquire and distribute key information for customers
- ✓ Practice skills to improve customer retention and community pride

Class size is limited. Advance registration required.



Please register me for the Texas Friendly Customer Service & Tourism Workshop Submit Registration to the Palestine Area Chamber of Commerce by February 13.

Email: info@palestinechamber.org **Phone:** 903-729-6066 **Mail:** 401 W. Main Street, Palestine, TX 75801

Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Registration Fee: \$10.00 - Cost includes workshop, all workshop materials and lunch.

Payment: Pay at the door Pay by mail (to: Palestine Area Chamber of Commerce)

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